

2009 Online Ad Positions

The screenshot shows the kpcnews.com homepage with several ad positions highlighted by arrows:

- Banner {468x60}**: Located at the top right of the page, above the main content area.
- Medium Block 1 {300x250}**: A large red and white advertisement for 'ALBRIGHT'S' located in the middle right section.
- Top Ads**: A red box containing text about print customers and a \$10 per insertion offer, located below the Medium Block 1.
- Medium Block 2 {300x250}**: A pink advertisement for 'nutrition & wellness' featuring a smiley face, located below the Top Ads.
- Leaderboard {728x90}**: A red advertisement for 'PETERS Collision Specialists' located at the bottom of the page.
- Tile Ads {160x110}**: A vertical stack of small advertisements on the left side of the page, including 'FDWnews.TV' and 'Fairview Missionary Church'.

Banner {468x60}

Medium Block 1 {300x250}

Top Ads

Print customers can enhance their print ads and add front page prominence.
\$10 Per Insertion

Medium Block 2 {300x250}

Leaderboard {728x90}

Tile Ads {160x110}

	3 Month	6 Month	12 Month
Leaderboard Banner	\$300	\$270	\$238
Medium Block	\$400	\$360	\$317
Tile Ads	\$200	\$175	\$132
Video Sponsor	\$250	\$225	\$198
Banner	\$400	\$360	\$317
Web Cam Sponsor	\$75	\$65	\$50