

GREATER
FORT WAYNE
Family
Serving Northeastern Indiana
www.fwfamily.com



A monthly parenting magazine focusing on family life in the greater Fort Wayne area. It contains highlights on stages of life from birth to retirement, and a popular & comprehensive calendar of northeast Indiana family events.



16,500 copies printed and distributed in Allen, Whitley, Noble, LaGrange, DeKalb, Steuben and Kosciusko. Distribution sites include Glenbrook Square and other shopping malls, health care waiting rooms, preschools, grocery stores, YMCA's and family recreation locations.

TIMES
Community Publications
A Division of KPC Media Group Inc.

2009 Schedule

Publish Dates	Material Due*
February	January 12, 2009
March	February 9, 2009
April	March 9, 2009
May	April 13, 2009
June	May 11, 2009
July/August	June 8, 2009
September	August 10, 2009
October	September 14, 2009
November	October 12, 2009
December	November 9, 2009
January/February 2010	December 7, 2009

*Cover ad copy due seven days prior to material due date

Rates

This Rate Card Supercedes All Other Rate Cards. Effective January 2009. All advertisements are in full color. Prices shown are per month prices.

Ad Sizes	4x	6x	12x	Enhanced Package 12x w/ ad on fwFamily.com
Full page	\$805.00	\$750.00	\$665.00	\$695.00
2/3 page	\$560.00	\$515.00	\$475.00	\$505.00
1/2 Page	\$445.00	\$410.00	\$365.00	\$395.00
1/3 Page	\$265.00	\$245.00	\$215.00	\$245.00
1/6 Page	\$155.00	\$145.00	\$130.00	\$160.00
Glossy Cover*				
Back Page	\$1015.00	\$885.00	\$765.00	\$795.00
Inside Page	\$885.00	\$805.00	\$725.00	\$755.00
Directory Ads				
1col. x 2"	\$65.00	\$60.00	\$55.00	
2x2" or 1x4"	\$100.00	\$90.00	\$85.00	

Standard Ad Dimensions

Size	Dimensions (Width x Height)
Full Page	7.333" x 9.75"
Half Page Horizontal	7.333" x 4.75"
Half Page Vertical	3.583" x 9.75"
Two Thirds Page	4.833" x 9.75"
Third Page Vertical	2.347" x 9.75"
Third Page Horizontal	7.333" x 2.347"
Third Page Square	4.833" x 4.75"
Sixth Page Vertical	2.347" x 4.75"
Sixth Page Horizontal	4.833" x 2.347"

Accepted Materials

EPS, 300 dpi Tiff, PDF with embedded fonts. Note If compression software is used, generate a self extracting file. Transport media: CD-Rom or Data DVD disks. **All digital material must be accompanied with an accurate color or b/w proof of the latest file.**

UNACCEPTABLE: Microsoft Word, Microsoft Publisher, Powerpoint, Paint Brush or any word processing, presentation or crude paint programs.

Greater Fort Wayne Family Online

Directory & Online

Online Only

Print Size	Web Size	Price	Sizes	Price
1 col x 1 in	160x110	\$85/month	Tile 160x110	\$35/month
1 col x 2 in	160x110	\$106/month	Tile 160x110	\$35/month
1 col x 3 in	300x250	\$125/month	Block 300x250	\$75/month

fwfamily.com, print publication & fwyellow.com