



## PREPRINT INSERTS

Reach over 75,000 households in DeKalb, LaGrange, Noble, and Steuben Counties. Our daily and TMC publications combined, reach all of Northeast Indiana.

Frequency rates shown below are with a signed agreement. Rates are non-commissionable net rates. All rates are based on per 1,000.

| <u>PRE-PRINT SIZE</u>                  | Open Rate | 2 TO 11 per Year | 12 to 18 per Year | 19 to 26 per Year | 27 to 52 per Year |
|--|-----------|------------------|-------------------|-------------------|-------------------|
| Single Sheet                           | \$49      | \$47             | \$44              | \$42              | \$40              |
| 4 - 10 pages                           | \$62      | \$59             | \$56              | \$53              | \$50              |
| 12 - 14 pages                          | \$73      | \$69             | \$66              | \$62              | \$59              |
| 16 - 18 pages                          | \$84      | \$80             | \$76              | \$72              | \$68              |
| 20 - 22 pages                          | \$87      | \$83             | \$79              | \$74              | \$70              |
| 24 - 30 pages                          | \$90      | \$86             | \$81              | \$77              | \$72              |
| 32 - 48 pages                          | \$98      | \$93             | \$88              | \$84              | \$79              |
| <b>Poly Bag</b><br>(delivery only)     | \$49      | \$47             | \$44              | \$42              | \$40              |
| <b>Sticky Notes</b><br>(delivery only) | \$64      | \$61             | \$58              | \$55              | \$52              |

*Poly bag and Sticky Note printing is custom quoted*

Handling charge of \$65 added to quantities less than 5,000.

\*Preprints should arrive 7 days prior to publication

\*Zoning is AVAILABLE by ZIP CODE

\*Preprint insert charges are counted toward advertising contract fulfillment.

Inserts, on skids or boxes and delivered (prepaid) to:

KPC Distribution Center  
102 N Main St.  
Kendallville, IN 46755

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