



Effective October 1, 2009

THE NEWS SUN

Serving Noble & LaGrange Counties

6 Column Display

Monday through Saturday

Rates are bulk rates, with incentives for increased volumes

<u>REVENUE</u>	<u>RATE</u>
OPEN (No Contract)	\$14.70
\$500 - \$ 999	\$14.49
\$1,000 - \$ 2,499	\$13.86
\$2,500 - \$ 4,999	\$13.23
\$5,000 - \$ 6,999	\$12.71
\$7,000 - \$ 9,999	\$12.08
\$10,000 - \$ 14,999	\$11.76
\$15,000 - \$ 19,999	\$11.55
\$20,000 - \$ 24,999	\$11.24
\$25,000 - \$ 29,999	\$10.92
\$30,000 - \$ 39,999	\$10.61
\$40,000 - \$ 49,999	\$10.29
\$50,000 - \$ 59,999	\$10.08
\$60,000 - \$ 69,999	\$9.77
\$70,000 - \$ 79,999	\$9.45
\$80,000 - \$ 89,999	\$9.14
\$90,000 - \$ 99,999	\$8.82
\$100000 - over	\$8.09

BONUS PICK-UP RATE FOR CONTRACT ADVERTISERS

Contract advertisers may repeat their ad up to 6 times in the same publication within a 7 day period without any changes at 50% off their contract rate for each insertion.

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