



## HOMES TO OWN & REAL ESTATE DAILIES

6 Column

### HOMES TO OWN

20 blocks per page, Blocks are 2.5" x 2"

<u>QUANTITY</u>	<u>RATE</u>	<u>4-Color Rate</u>
Open Rate	\$ 80.00	\$ 26.00
52 per Year	\$ 44.00	\$ 15.00
53 to 75 per Year	\$ 39.00	\$ 13.00
76-104 per Year	\$ 34.00	\$ 11.00
105-150 per year	\$ 32.00	\$ 11.00
151-200 per year	\$ 31.00	\$ 10.00
201 - 250 per year	\$ 29.00	\$ 10.00
251- 300 per Year	\$ 28.00	\$ 9.00
301 - 350 per Year	\$ 26.00	\$ 9.00
350 - 400 per Year	\$ 24.00	\$ 8.00
400 - 500 per Year	\$ 23.00	\$ 8.00
500 or more per Year	\$ 21.00	\$ 7.00

**Contract Advertisers Earn Real Estate Blocks based on dollar volume levels as follows**

Open	
\$500	\$999
\$1,000 -	\$2,499
\$2,500 -	\$4,999
\$5,000 -	\$6,999
\$7,000 -	\$9,999
\$10,000 -	\$14,999
\$15,000 -	\$19,999
\$20,000 -	\$24,999
\$25,000 -	\$29,999
\$30,000 -	\$39,999
\$40,000 -	Over

### REAL ESTATE

#### REVENUE

#### RATE

OPEN (No Contract)		\$24.40
\$500	\$999	\$24.00
\$1,000 -	\$2,499	\$23.00
\$2,500 -	\$4,999	\$22.00
\$5,000 -	\$6,999	\$20.10
\$7,000 -	\$9,999	\$19.30
\$10,000 -	\$14,999	\$18.60
\$15,000 -	\$19,999	\$17.90
\$20,000 -	\$24,999	\$16.90
\$25,000 -	\$29,999	\$16.20
\$30,000 -	\$39,999	\$15.70
\$40,000 -	\$49,999	\$15.20
\$50,000 -	\$59,999	\$14.70
\$60,000 -	\$69,999	\$14.20
\$70,000 -	\$79,999	\$13.70
\$80,000 -	\$89,999	\$13.20
\$90,000 -	\$99,999	\$13.00
\$100,000 -	over	\$12.70

#### Bonus Pick-up Rate For Contract Advertisers

Repeat your ad up to six times in the same publication within a 7 day period without any changes at 50% off the contract rate for each insertion.

#### The News Sun

102 N Main Street  
Kendallville, IN 46755  
Phone: 260-347-0400  
Fax: 260-347-7282

#### The Star

118 W Ninth Street  
Auburn, IN 46706  
Phone: 260-925-2611  
Fax: 260-925-2625

#### The Herald Republican

45 S Public Square  
Angola, IN 46703  
Phone: 260-665-3117  
Fax: 260-665-2322

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