



## Automotive

### 9 Column Classified Display – All 3 Publications

<u>Volume Level</u>	<u>Rate</u>
OPEN (No Contract)	\$17.12
\$500 – \$999	\$16.80
\$1,000 - \$2,499	\$16.17
\$2,500 - \$4,999	\$15.44
\$5,000 - \$6,999	\$14.07
\$7,000 - \$9,999	\$13.55
\$10,000 - \$14,999	\$13.02
\$15,000 - \$19,999	\$12.60
\$20,000 - \$24,999	\$11.87
\$25,000 - \$29,999	\$11.34
\$30,000 - \$39,999	\$11.03
\$40,000 - \$49,999	\$10.29
\$50,000 +	Discuss with your advertising representative.

#### Bonus Pick-up Rate for Contract Advertisers

Repeat your ad up to six times in the same publication within a 7-day period without any changes at 50% off the contract rate for each insertion.

### 6 Column Display – All 3 Publications

<u>Volume Level</u>	<u>Rate</u>
OPEN (No Contract)	\$25.62
\$500 - \$999	\$25.20
\$1,000 - \$2,499	\$24.15
\$2,500 - \$4,999	\$23.10
\$5,000 - \$6,999	\$21.11
\$7,000 - \$9,999	\$20.27
\$10,000 - \$14,999	\$19.53
\$15,000 - \$19,999	\$18.80
\$20,000 - \$24,999	\$17.75
\$25,000 - \$29,999	\$17.01
\$30,000 - \$39,999	\$16.49
\$40,000 - \$49,999	\$15.96
\$50,000 +	Discuss with your advertising representative.

#### Bonus Pick-up Rate for Contract Advertisers

Repeat your ad up to six times in the same publication within a 7-day period without any changes at 50% off the contract rate for each insertion.

#### The News Sun

102 N Main Street  
Kendallville, IN 46755  
Phone: 260-347-0400  
Fax: 260-347-7282

#### The Star

118 W Ninth Street  
Auburn, IN 46706  
Phone: 260-925-2611  
Fax: 260-925-2625

#### The Herald Republican

45 S Public Square  
Angola, IN 46703  
Phone: 260-665-3117  
Fax: 260-665-2322

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