



THE ADVANCE LEADER

6 Column Display
Serving Western Noble County

Effective October 1, 2009

Published each Thursday

Rates are bulk rates, with incentives for increased volumes

<u>REVENUE</u>	<u>RATE</u>
OPEN (No Contract)	\$8.09
\$500 - \$999	\$7.98
\$1,000 - \$1,999	\$7.67
\$2,000 - \$2,999	\$7.35
\$3,000 - \$3,999	\$7.04
\$4,000 - \$4,999	\$6.72

Bonus Pick-up Rate for Contract Advertisers

Pick-Up from any daily or shopper within 7 days - \$5.67

The Advance Leader

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