

# fwbusiness.com

## 2009 Online Rates

### PRINT WEB COMBO

Maximize your promotional dollars with a print /web advertising campaign. Business Weekly print contract customers can save an additional 20% on fwbusiness.com

<u>BUSINESS WEEKLY</u>	<u>3 Month</u>	<u>6 Month*</u>	<u>12 Month**</u>
Banner	\$250	\$225	\$198
Medium Block	\$400	\$360	\$317
Tile Ads	\$200	\$175	\$132
Video Sponsor	\$250	\$225	\$198
Leaderboard	\$300	\$270	\$238

\*10% discount

\*\*12% discount



### Top Ads

Print customers can enhance their print ads and add front page prominence.

**\$10 per insertion**

Banner {468x60}

Medium Block 1 {300x250}

Medium Block 2 {300x250}

Leaderboard {728x90}

Tile Ads {160x110}

### Daily E-Mail Updates

Business news happens every day. We deliver it by e-mail to the INBOXES of over 1500 OPT-IN business leaders every Monday through Friday open rate and click-thru rate than other e-mail options.

### Sizes Available

Skyscraper - **\$250/mo** (160x600)

Top Banner - **\$250/mo** (468x60)

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